

THE NEW UXBRIDGE TIMES

2009 Advertising Rates

20,000 COPIES DIRECT MAILED TO ALL RESIDENTS & BUSINESSES IN:
Douglas, Linwood, Manchaug, North Uxbridge, Northbridge, Sutton, Uxbridge & Whitinsville

\$17.00 Per Column Inch

(1 COLUMN = 2 INCHES)

AD SIZES:

1 column x1 inch = \$34.00

BUSINESS CARD SIZE

2 columns x 2 inches = \$68.00 / \$61.20*

POPULAR SIZES

2 columns x 3 inches = \$102 / \$91.80*

2 columns x 4 inches = \$136 / \$122.40*

2 columns x 5 inches = \$170 / \$153.00*

QUARTER PAGE - 15 Column Inches

3 columns x 5 inches or

2 columns x 7.5 inches = \$255 / \$229.50*

HALF PAGE - 30 Column Inches

5 columns x 6 inches or

3 columns x 10 inches = \$459 / \$408**

FULL PAGE - 60 Column Inches

5 columns x12 inches = \$918 / \$816**

*10% Discount ed Contract Rate / **20% Discount Contract Rate

CONTRACT RATE CONDITIONS:

An advertiser must sign a contract committing to run an advertisement a minimum of 6 times in a 12 month period.
Ad size and content can change on a monthly basis.

~ EXAMPLE ~

Business Card Size

2 columns x 2 inches

\$68.00 / \$61.20*

*contract rate

PUBLICATION DATE:

The 1st of each month

(Unless the 1st is on a Sunday or Holiday)

INSERT RATE:

\$40.00 Per Thousand

Individual towns may be isolated for insertion

COLOR IS AVAILABLE

One Color = \$80 • 4 Color = \$150

CLASSIFIED RATES:

BOX AD = \$34.00

(2"x2")

LINE ADS:

15 Words for \$10.00

EMAIL:

thenewuxbridgetimes@msn.com

WEBSITE:

www.thenewuxbridgetimes.com

**PREPAYMENT IS NEEDED
FOR NEW CUSTOMERS.**

WE ACCEPT MASTERCARD & VISA

ADVERTISING DEADLINE

is the **15th** of each
month for the next months
publication.