

# ~ THE NEW ~ Uxbridge Times **CURRENT RATES**

21,000 Copies Direct mailed to all residents & businesses in: Douglas, Linwood, Manchaug, North Uxbridge, Northbridge, Sutton, Uxbridge & Whitinsville

Ad Sizes	Column Inch Measurement	Ad Pricing	Contract Discount	Contract Rate Conditions:
<b>Popular Sizes</b>				
1 Column x 2"	(2" x 2")	\$38		Any advertiser that would like to receive the contract rate, must sign a contract committing to run an advertisement a minimum of 6 times in a 12 month period.  Ad size and content can change on a monthly basis.
2 Columns x 2"	(4" x 2")	\$76	\$68.40*	
2 Columns x 3"	(4" x 3")	\$114	\$102.60*	
2 Columns x 4"	(4" x 4")	\$152	\$136.80*	
2 Columns x 5"	(4" x 5")	\$190	\$171.00*	
<b>Quarter Page</b>				
3 Col. x 5" or 2 Col. x 7.5" (6" x 5" or 4" x 7.5")		\$285	\$256.50*	
<b>Half Page</b>				
5 Columns x 6"	10" x 6" or 6" x 10"	\$513*	\$456**	*10% Discount Contract Rate **20% Discount Contract Rate
<b>Full Page</b>				
5 Columns x 12"	10" x 12"	\$1026*	\$912**	\$19 per column inch (1 column = 2")
<b>Classified Rates</b>				
<b>Box Ad = \$38</b>	(1 column x 2")			<b>Prepayment is needed for any new customers.</b>
OR 15 words for only \$10! ..... 20¢ per word thereafter				We accept: <b>MASTERCARD &amp; VISA</b>
<b>Color Rates</b>				
One Color / \$80 • 4 Color Process / \$150				

## Additional Information

### Insert Rate

\$45 Per Thousand

(price does not include printing of insert  
or delivery to plant, ask for a quote)

**Full run of 21,000 would cost \$945.00**

Individual towns may be isolated for insertion.

**Choose ONE or more Postal Zip Codes or all EIGHT!**

Uxbridge • North Uxbridge • Douglas • Northbridge  
Sutton • Whitinsville • Linwood • Manchaug

## Advertising / Press Release Deadlines

### Advertising Deadline

Submissions by NOON on the 15th of each month.  
Please contact your sales representative or email Emily at  
[thenewuxbridgetimes@msn.com](mailto:thenewuxbridgetimes@msn.com)

### Copy / Press Release / Photo Deadline

Submissions by NOON on the 15th of each month.  
Please email Gloria at [newsatthenut@msn.com](mailto:newsatthenut@msn.com)

### Publication Date

The 1st of the month unless it falls on a Sunday or Holiday

### File Formats

High Resolution PDF preferred method. Also accepted: .jpegs, .tifs, .eps.  
All colors must be in CMYK format, not RGB.

For more information, contact us at:

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